

MANNY ARTHUR | CV

Hello! I'm Manny. I'm an Art Director with a variety of talents. Let me know if we can chat!

manny@mannycreative.com
203-770-3530

SKILLS:

ADOBE SUITE
ART DIRECTION
ILLUSTRATION
POST PRODUCTION
DIRECTING PHOTOSHOOTS
EXTENSIVE PRINT &
UI/UX DESIGN
IDEA GENERATION
TYPOGRAPHY
BRANDING
LEADING A TEAM
COMMUNICATION SKILLS
PUBLISHING

SCHOOL:

CAZENOVIA COLLEGE
BA, Design/Visual Communications
3.99 GPA, Valedictorian, Phi Beta Cappa

PROFESSIONAL REFERENCES:

RAYMOND BINDER
raymondbinder@gmail.com
203-916-2079

WILLIAM CHIRIBOGA
wmboga@gmail.com
908-902-4411

PERSONAL REFERENCE:

SEVAK ISSAGHOLIAN
sev.h.issa@gmail.com
818-726-6741

FREELANCE PHOTO ART DIRECTOR

FLYING MACHINE

Nov 2015 - Present

My role includes conceptual storyboarding of imagery through sketches and illustration. I also direct lifestyle and product photoshoots, with a network of photographers, stylists, models, hair & makeup artists, and prop stylists. Another role in this position includes leading designers to create print and digital assets for package, web and display advertising.

FT VOLUNTEER ART DIRECTOR / ILLUSTRATOR

ROJW

Jan 2010 - Nov 2015

Handling everything from sketch to final render, I oversaw a team of photographers, prop and set designers, and makeup artists to create images and branding for jw.org, and Watchtower & Awake - the most widely translated and published magazines in the world. My role included concepting, casting and directing.

UI & UX

ART DIRECTOR

ABC CREATIVE GROUP

2006 - 2010

I designed and built a variety of websites and e-newsletters for clients that included Cresthill Suites, FASNY, Cryomech, Sackets Harbor, and I love NY Tourism. I was involved in the production from concept stage to final development.

VISUAL COMMUNICATIONS

ADJUNCT PROFESSOR

CAZENOVIA COLLEGE

2005-2006

Classes: Digital Design I, II, III, Computers for Artists and Designers. Focused on web and publication design, along with teaching all the major programs like Photoshop, InDesign and AfterEffects.

ASSISTANT ART DIRECTOR

PICKNEY HUGO GROUP

2002-2004

Ad campaigns and designs were mainly what I had a share in, for Fuccillo Automotive Group, Welch Allyn, Bush's Baked Beans, and Tylenol.